



MARC FREEDMAN BIO

Short Bio:

Marc Freedman

President and CEO

Encore.org

Marc Freedman, president and CEO of Encore.org, is one of the nation's leading experts on the longevity revolution. The Wall Street Journal named his newest book -- [*How to Live Forever: The Enduring Power of Connecting the Generations*](#) (PublicAffairs/Hachette Book Group, 2018) -- one of the year's best books on aging well. An award-winning social entrepreneur, frequent media commentator and author, Freedman is widely published in the national media and has been honored with numerous awards and fellowships, including the Eisner Prize for Intergenerational Excellence. Originator of the encore career idea linking second acts to the greater good, Freedman helped create Experience Corps, the Purpose Prize, and Encore Fellowships.

Long Bio:

See Marc's full bio on our website [here](#). Text is also included below:

Marc Freedman, president and CEO of Encore.org, is one of the nation's leading experts on the longevity revolution.

He is a renowned social entrepreneur and speaker, a member of the Wall Street Journal's "Experts" panel, a frequent commentator in the media and the author of five books. His newest book -- [*How to Live Forever: The Enduring Power of Connecting the Generations*](#) (PublicAffairs/Hachette Book Group, 2018) -- was named by the Wall Street Journal as one of the year's best books on aging well.

Freedman has recently been or will soon be a featured speaker at the Skoll World Forum, the Aspen Ideas Festival, The Gathering 2019, the Los Angeles Times Festival of Books, The Commonwealth Club, and the Watermark Conference for Women, among others.

Originator of the encore career idea linking second acts to the greater good, Freedman co-founded Experience Corps to mobilize people over 50 to improve the school performance and prospects of low-income elementary school students in 22 U.S. cities. He also spearheaded the creation of the Encore Fellowships program, a one-year fellowship helping individuals translate their midlife skills into second acts focused on social impact, and the Purpose Prize, an annual \$100,000 prize for social entrepreneurs in the second half of life. (AARP now runs both Experience Corps and the Purpose Prize.)

Freedman and Encore.org received the 2018 [Eisner Prize for Intergenerational Excellence](#). Freedman was named Social Entrepreneur of the Year by the World Economic Forum, was recognized as one of the nation's leading social entrepreneurs by Fast Company magazine three years in a row, and has been honored with the Skoll Award for Social Entrepreneurship. He has been a visiting scholar at Stanford University, the David and Lucile Packard Foundation, and King's College, University of London.

Freedman serves on the boards and advisory councils of numerous groups, including The George Warren Brown School of Social Work at Washington University in St. Louis, the Stanford University Distinguished Careers Institute, the Milken Institute's Center for the Future of Aging, and the EnCorps STEM Teachers Program.

A high honors graduate of Swarthmore College, Freedman holds an M.B.A. from the Yale School of Management. He resides in the San Francisco Bay area with his wife, Leslie Gray, and their three sons.