



**PLEASE JOIN US
FOR A CONVERSATION AMONG PHILANTHROPIC LEADERS**

**BETTER TOGETHER:
PURPOSEFUL AGING, THRIVING CHILDREN AND YOUTH, AND
CALIFORNIA'S INTERGENERATIONAL OPPORTUNITY**

November 18, 2019, 12:00 noon - 4:00 pm

Networking begins at 11:30 am; seated lunch will be served at noon.

Annenberg Space for Photography

2000 Avenue of the Stars, Los Angeles, CA 90067

[RSVP HERE](#) BY MONDAY, NOVEMBER 4

The Invitation

On November 18, a group of leading California grantmakers will convene an important and timely conversation among Southern California donors and foundation leaders. The event is co-hosted by Cinny Kennard, Executive Director of the Annenberg Foundation; Carol Larson, CEO of the David and Lucile Packard Foundation; and Michael Eisner, Founder, and Trent Stamp, CEO, of The Eisner Foundation.

The focus: how purposeful aging and intergenerational connections can contribute to the well-being of older and younger people, and promote thriving communities – at a moment when the State's demographics are being transformed.

Why Now?

In 2019, for the first time in our nation's history, the United States will have more people over 60 than under 18. In California, this shift to a more-old-than-young society is only 4 years away. By 2023, it is projected that 9.2M Californians will be over the age of 60, with 9.1M under 18. This profound change in demography and longevity that has been predicted for decades is now sweeping over us – changes that will only accelerate in the coming years.

While there is no question that a shift of this magnitude brings significant challenges, this population change is as much an opportunity to be seized as a problem to be solved. The pragmatic case for more purposeful engagement and intergenerational connection is powerful, but

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the path toward realizing this potential in daily life brings with it numerous questions. For example, *how can we link the needs and assets of older and younger generations to create communities in which all generations can thrive?*

Agenda Highlights

Presenters will include leaders from California's philanthropic community as well as innovative grantees. Highlights include:

- Eunice Lin Nichols, a winner of the 2019 James Irvine Foundation Leadership Award, in conversation with Don Howard, CEO of The James Irvine Foundation;
- Paul Irving, Chairman, Milken Center for the Future of Aging, and Dr. Bruce Chernof, CEO of the SCAN Foundation, in conversation with Carol Larson, CEO of the Packard Foundation;
- Drs. Teresa Seeman, Zaldy Tan, and David Reuben of UCLA in conversation with Trent Stamp, CEO, of The Eisner Foundation; and
- Marc Freedman, author of *How to Live Forever* (#1 on the *Wall Street Journal's* Best Books on Aging for 2018), in conversation with Sherry Lansing, founder and CEO of The Sherry Lansing Foundation and founder, EnCorps Teacher Program.

Goals for the Convening

The four hours together will give you the opportunity to:

- Learn about the demographic changes in California that will make it more important than ever to pay attention to the role and contributions of older people, and the connection between generations;
- Hear about the work of Annenberg, Packard, Eisner and other foundations—as well as innovations from guest experts focused on purposeful aging and the intergenerational opportunity;
- Learn about strategies for overcoming age segregation and seizing the potential connections with children, youth, and communities—including bright spots of innovation in the Los Angeles area, Northern California, and other parts of the country; and
- Advise on next steps to raise visibility around this opportunity.

It's an enormously exciting time for bringing together our interests in purposeful aging, support for the next generation, and the power of intergenerational connections.

While this could be a one-time event for some of you, others may wish to continue learning with us and join in exploring opportunities in Southern California, throughout the state, and nationally. Please join us to begin the conversation.

Conveners

The Annenberg Foundation
The Eisner Foundation
The David and Lucile Packard Foundation

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